

Park Plaza Hotels Europe B.V. June 2019 "art'otel vibes" Promotional Rules

Park Plaza Hotels Europe B.V. ("PPHE") provides these "art'otel vibes" Promotional Rules (the "Promotional Rules") which set out the specific rules to the art'otel vibes promotion (the "Promotion").

1. Rules: By entering the Promotion, you (the "Entrant") are deemed to have read and agreed to abide by both these Promotional Rules and the Promotion terms and conditions provided at: <https://bit.ly/2KL3RQR> (collectively the "Rules").

2. Entrants: Entrants must be 18 and over and resident in a member state of the European Union at the time of entering the Promotion.

3. Duration of the Promotion: Enter the Promotion between 12:00 noon on Monday 3 June 2019 CET and 18:00 on Sunday 1 September 2019 CET inclusive. PPHE has the right to change the Promotion end date at any time by posting the updated end date on the Promotion landing page (www.artotelvibes.com) prior to the Promotion end date.

4. Entry Criteria: Entries may be made via Instagram or direct upload on the Promotion landing page (www.artotelvibes.com). Enter the Promotion by uploading your favourite photo of your stay at an art'otel using the hashtag #artotelvibes for Instagram or upload via www.artotelvibes.com. No other method of entry will be accepted.

5. Conditions of entry: There is no limit on the number of submissions per Entrant, but photos may be rejected by PPHE for non-compliance with the Rules.

6. Winner selection: The prizes noted in section 7 will be awarded to the three (3) Entrants that meet the criteria defined by the Rules. The winners will be selected from among all eligible entries received during the competition by a panel of judges comprising the PPHE marketing employees (collectively the "Commission"). The Commission will select the winners on Friday, 6 September 2019.

7. Prizes:

7.1. The main prize includes a 4 night stay for two adults (breakfast included) in a standard guest room at art'otel amsterdam (subject to availability and blackout dates):

The stay must be booked latest by 30 September 2019 and is valid for stays from 10 September 2019 – 31 May 2019. Subject to availability and blackout dates apply. Travel expenses are not included.

7.2. The second prize includes a 2 night stay for two adults (breakfast included) in a standard guest room at one of the below participating hotels, selected at the option of the second prize winner (subject to availability and blackout dates):

- art'otel amsterdam
- art'otel berlin mitte
- art'otel berlin kudamm
- art'otel cologne
- art'otel budapest

The stay must be booked latest by 30 September 2019 and is valid for stays from 10 September 2019 – 31 May 2020. Subject to availability and blackout dates apply. Travel expenses are not included.

7.3. The third prize includes an art’otel gift card with a value of €100. The gift card is valid from the day the winner has confirmed his/her details for a period of 24 months and can be redeemed in nearly 300 hotels in 39 participating countries in Europe, the Middle East and Africa.

The gift card will be shipped to the winner within two weeks after we have received the winner’s details. For gift card Terms & Conditions and more information please visit the art’otel gift card page (<https://www.radissonhotels.com/en-us/gift-card>).

7.4. Monthly prizes include an art’otel gift card with a value of €50. The winners are chosen once a month during the campaign period based on the best submission in terms of quality and brand alignment. The winners will be selected by the commission. The gift card is valid from the day the winner has confirmed his/her details for a period of 24 months and can be redeemed in nearly 300 hotels in 39 participating countries in Europe, the Middle East and Africa.

The gift card will be shipped to the winner within two weeks after we have received the winner’s details. For gift card Terms & Conditions and more information please visit the art’otel gift card page (<https://www.radissonhotels.com/en-us/gift-card>).

8. Collection of the prizes: Prize-notification will be announced on Facebook and Instagram within five days of the Promotion end date. The first prize, second prize, and third prize photos will be posted on the Facebook and Instagram Page within seven days of the Promotion end date. The monthly winning submissions will be posted on the Facebook and Instagram Page at the end of every month (June, July and August). We will contact the prize winners by email to confirm that the prize winner has read and agreed to the Rules and to gather any necessary contact information to facilitate the award and redemption of the appropriate prize. Each winner has until Friday, 13 September 2019 to acknowledge and respond to the email sent by PPHE otherwise the Entrant will forfeit the prize and an alternative winner will be chosen at random. The third prize winner must present booking confirmation to the participating hotel to redeem the prize voucher.

The prizes are non-exchangeable, non-transferable and no cash alternative is offered.

9. General conditions: PPHE reserves the right, in its sole discretion, to disqualify and remove any entry that does not comply with the following requirements, even after the entry is submitted:

- the Entrant is the sole owner and author of each photo;
- the Entrant is older than 18 years of age at the time of entering the Promotion;
- each entry does not contain any infringing, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic or profane content;
- each entry does not infringe upon the copyrights, trademarks, or any other intellectual property rights of any third person or entity, or violate any person’s rights of privacy or publicity;
- the Entrant can confirm that each person depicted in the entry has granted permission to be portrayed as shown.

Entrants understand that any image submitted to the Promotion shall grant PPHE an indefinite, royalty free, world-wide license to use the image for marketing, sales and promotional purposes. Such promotional purposes may include, but are not limited to:

- displaying the images on PPHE’s web sites, social media channels etc.

allowing viewers of such web sites and social media channels to view the images.

Winners may be required to participate in publicity related to the Promotion which may include the publication of their name and photograph in any media.

Personal data supplied during the course of the Promotion may be passed on to third party suppliers only insofar as required for fulfillment/delivery/arrangement of the prize.

All personal data will be processed in accordance with our terms of our privacy policy found at www.pphe.com/privacy.com.

By entering the competition you indicate your acceptance of the Rules.

PPHE accepts no responsibility for entries not successfully completed due to a technical fault of any kind.

PPHE reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these Rules.

PPHE reserves the right to hold void, cancel, suspend, or amend the Promotion where it becomes necessary to do so.

Insofar as is permitted by law, PPHE, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of PPHE, its agents or distributors or that of their employees.

Your statutory rights are not affected.

The Promotion will be governed by English law and Entrants to the Promotion submit to the exclusive jurisdiction of the English courts.

10. PPHE: Park Plaza Hotels Europe B.V, Viñoly Tower, 5th Floor, Claude Debussylaan 14, 1082 MD Amsterdam, the Netherlands. Please use this address for data protection enquiries but do not use for entries – any entries received will be disregarded.

Dated: 03 June 2019